

Storefront Improvement Grants: Grants of up to \$5,000 can be provided to any Midtown business looking to enhance their storefront. Improvement grants can be used for window or door repairs/ improvements, signage, awnings, exterior lighting, etc. Grant funds will be provided to the vendor completing the improvement project directly, post completion of the agreed upon project when documentation of all expenses associated with the project are presented to Midtown CDC.

Universal Micro-Grant: Businesses located within the Midtown Boundary are eligible to receive up to \$3,000 as a micro-grant for various business improvements. Micro-grants can support the purchase of equipment, software, hardware or technological enhancements.

Street Scape/ Adopt Flowerpots Grants: Grants of up to \$2,500 to be awarded to businesses who are interested in enhancing the area around their business/ organization through the addition of landscaping enhancements (i.e., flowerpots, tree planter, street scape improvements etc.). Funds will be used to procure the selected improvements, and will also provide partial resources for maintenance.

Applying business must:

- (1) Have a physical commercial location in Midtown Atlantic City target area
- (2) Be a business in good standing with City of Atlantic City and the State of New Jersey
- (3) Provide documentation of requested improvements along with estimates from a valid vendor.

Midtown Businesses are eligible to apply for one of the available grants per calendar year. For more information please email midtowncdc@atlanticare.org or visit our website at midtownacnj.org. For immediate assistance regarding these programs please contact 609-441-8098.



Midtown CDC Business Support Intake Form

Applicant Information
ull Name:
Phone: Email:
Mailing Address:
Business Information
Business Name: Business Type:
Business Address:
IN/TIN Number:
s your business up to date with current tax and lease payments? No Yes
Please check which program(s) you are interested in:
Storefront Improvements
Micro-Grant
Planters/Beatification
f awarded, what would the available funds be used for? Please provide information regarding your proposed business enhancement
Signature certify that my answers are true and complete to the best of my knowledge.
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